Muhammad Naufal Furqan

Front-End Dev & SEO Specialist

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📍 Banjarmasin, Indonesia.

SUMMARY

Hi, I'm Naufal, known as Crunchii in the game development and illustrator community. Throughout my career, I've taken on various roles, spanning from designing intuitive UI/UX interfaces to mastering Front-end Development, and delving into the intricacies of SEO/SEM. My proficiency extends to digital marketing strategies, where I excel in crafting effective campaigns tailored to specific objectives. I am a very committed and professional person where I was given many roles at this time. I believe I am already a full package of tools for developing and marketing your website.

EXPERIENCE

Front-End Developer & SEO/SEM Specialist
10/2023 - 04/2024

PT. Inovasi Informatik Sinergi ↗

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials
- Representing the company in the Young Entrepreneurship Competition BNI and preparing the business deck.
- Responsible for the design project of a journal website for an international client.
- Assisting in the design and development of websites, specializing in E-commerce and company product websites based on WordPress/CMS platforms.
- Assisting a well-known campus client with SEO/SEM efforts to enhance the SEO of several websites using Google Ads, GA4, GTM, and other relevant tools.

Front-End Developer
02/2023 - 09/2023

PT. Arkatama Multi Solusindo ↗

- Developing numerous front-end website projects, including bootcamp websites, e-learning platforms, university websites, and more.
- Managed up to 3 projects or tasks at a given time while under pressure.
- Created numerous UI/UX website design project for numerous clients.

EDUCATION

Technology Information
09/2020 - Present

University of Lambung Mangkurat - Bachelor

- Conducting student exchange called "Pertukaran Mahasiswa Merdeka" to STIKI malang from 2022 to 2023.
- Actively participate in student association organization (Himpunan Mahasiswa Teknologi Informasi).
- Participating in multiple game developer competitions in GEMASTIK
- Actively participate in Kampus Merdeka Program.

Visual Communication Design
02/2022 - 08/2022

University of STIKI Malang - Student exchange

- Actively participate in Technofest event as game developer and UI / UX designer.
- Participating in multiple game developer competitions in GEMASTIK

SKILLS

Figma	Expert	Wordpress / CMS	Advanced
Google ADS, GTM, GA4	Advanced	PHP	Advanced
Kotlin	Intermediate	HTML, CSS, Javascript	Expert

LANGUAGES

English	Intermediate	Indonesia	Native